Darya Amelka

Product Designer | Fintech, B2B and Mobile

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PROFILE

Product Designer with 4+ years of experience in fintech, B2B and iGaming. Sole designer of an operations product taken from 0 to launch; previously redesigned an investment platform and designed a P2P loan platform. Mobile work on five released iOS and Android products. Degree in International Finance.

EXPERIENCE

SPRIBE | Product Designer

2025 - September 2026 | Operations Workspace | B2B web product

- Sole designer for about 1.5 years, from first concept to launch, working with a product owner, business analysts, a data architect and engineers.
- Two client companies were using the demo version; feedback was that it felt more comfortable than their previous Excel sheets.
- Defined information architecture and interaction model; designed dashboards, customer profiles, tables, filters, bulk actions and exports.
- Designed further updates that were later released to clients.
- Contributed components, states and patterns to Design System v2 and helped migrate existing products to it.
- Built functional Angular prototypes with Claude Code and Cursor to test complex behaviour before development; presented them to clients and users.

CODABRASOFT LLC | UX/UI Designer

2023 - 2025 | Client products across fintech, web and mobile

Financial Platform (NDA) | Investing and trading | Web, iOS and Android | 7+ months

- Redesigned a complex stock, bond and currency trading product as one of two designers; the redesign went live while I was on the project.
- Researched competitors, interviewed several investors and ran internal usability tests.
- Brought the portfolio within one step of the client profile and showed trading hours wherever users needed them.
- Designed a rule-based assistant that helps people create the right type of order.

Online Borrowing Service (NDA) | P2P loans | Responsive web platform, landing page | 1+ year

- One of two designers of a responsive web platform designed from scratch: registration, loan applications and profiles for borrowers and lenders.
- Redesigned the landing page to make the offer and main actions clear.

Mobile products | Sole designer | All released

- Sports Donation Platform (NDA): the product's second redesign; profiles, deposits and withdrawals on web, iOS and Android.
- Numismatist (App Store, Google Play, 100K+ downloads): core experience for identifying and cataloguing collectibles, from research to detailed UI; iOS and Android, 6+ months.
- Notification Saver (Google Play) and CleanerX: Android flows for notifications, storage, media and app management.

Freelance | UX/UI and Visual Designer

2022 - Present

Web and mobile interfaces, branding and motion studies for smaller products and concepts.

SKILLS

Product and UX: 0-to-1 design, information architecture, complex workflows, user interviews, data visualisation.

Platforms and systems: iOS, Android, responsive web, design systems, accessibility, design QA and handoff.

Tools: Figma, Angular prototypes, Claude Code, Cursor, Antigravity, After Effects, Lottie, Photoshop, Illustrator.

EDUCATION

UI/UX Specialist | IT Academy | 2022

Bachelor's in International Finance | Belarusian State Economic University | 2016 - 2020

LANGUAGES

Russian: Native | English: Upper Intermediate | Polish: Upper Intermediate | French: Intermediate